

## **Website Privacy Policy**

**Bella Vista Community Church**  
**75 E. Lancashire Blvd.**  
**Bella Vista, AR 72714**  
**479.855.1126**  
**bvcc.net**

### **Introduction and Definitions**

Respecting user privacy over the Internet is of utmost importance to us. This privacy policy describes the current policies and practices with regard to personal data collected by Bella Vista Community Church (collectively “BVCC,” “we,” “us,” “our”) through our Website (www.bvcc.net) (our “Website”) (this “Privacy Policy”). The term “personal data” refers to personally identifiable information that being your name, birth date, email address, mailing address, social security number, and the last four digits of your credit card number.

In general, you can visit our Website without telling us who you are or providing any information about yourself. In some areas of our Website, programs have been designed to perform specific functions for you directly through our Website. Within these programs we may ask you to provide information that will enable us to process an order, offer services that require registration, assist you with technical support issues or to follow up with you. In some instances the information may include personal data.

### **Your Consent**

By using our Website, you consent to our use of your personal data as described in this Privacy Policy.

### **Notification of Changes to Our Privacy Policy**

We are continually improving and adding new functionality and features to our Website. Because of these ongoing changes, changes in the law, and the changing nature of technology, we may revise this Privacy Policy from time to time. If and when this Privacy Policy changes, we will post a dated notice on our home page informing you that a change has been made.

### **Use of Personal Data Collected Through This Web Site**

Information, including but not limited to personal data, that we collect will not be sold, rented, lent, or exchanged with an individual or entity other than BVCC unless otherwise indicated. This includes, for example, the information you provide when you register for an event or conference, order resource materials, request other services, or when you send us your comments or requests for information. Posting an email address or contact information in an open forum on the website shall be deemed as consent for others to use that information.

We can use the information you provide for the purposes for which it was originally collected, for example, to respond to your email or to provide the programs or services you requested. We

may also use this information to help us improve the content and functionality of our Web site, to better understand the needs and interests of the people and organizations that use our Website, and to improve our programs and services. This information may be used to contact you in the future to tell you about organizations within BVCC, programs and services.

We may retain your personal data on file to better serve you. Any destruction of personal data will be done in a manner consistent with the intent of this Privacy Policy.

### **Anonymous Data Collected Through Our Web Site**

In addition to the information you provide when you use our Website, we use technology to collect anonymous information about the use of the Web site. For example, we use technology to track how many visitors access the Website, the date and time of their visit, the length of their stay, and which pages they view. We also use technology to determine which Web browsers our visitors use and the address from which they accessed the site.

This technology does not identify you personally. It simply enables us to compile statistics about our visitors and their use of our Website. We use this anonymous data and may share it with third parties for various reasons; for example, to improve the content and functionality of the Website, to better understand the needs and interests of our visitors, to improve our programs and services.

### **Cookies**

In order to collect the anonymous data described in the preceding paragraph, we may use temporary “cookies” that collect the first level domain name of the user. For example, if your email address is “name@xyz.com,” the cookie collects the “xyz.com” portion of your email address and the date and time you accessed our Website. Cookies by themselves cannot be used to discover the identity of the user. A cookie is a small piece of information that is sent to your browser and stored on your computer’s hard drive. Cookies do not damage your computer. You can set your browser to notify you when you receive a cookie. This enables you to decide if you want to accept it or not. Our Website may use temporary or “session” cookies. These “session” cookies expire when your browser window is closed.

### **Photographs**

BVCC regularly videotapes and photographs church activities and routinely uses photographs of church members and visitors on our Website. We do not list names or other identifying information about the photographs without your consent. If you see a photograph on our Website that you would prefer not to have appear, please contact the church office at 479.855.1126 or email [questions@bvcc.net](mailto:questions@bvcc.net) to request a deletion.

### **Links to Other Sites**

This Privacy Policy applies only to our Website which is owned and administered by BVCC. Our Website contains many hyperlinks to Websites that are not operated by us. These hyperlinks

are provided for your reference and convenience only and do not imply any endorsement of the activities of these third-party Websites or any association with their operators. We do not control these websites and are not responsible for their data practices. We urge you to review the privacy policy posted on any site you visit before using the site or before providing any personal data about yourself.

**Governing Law**

This Privacy Policy shall be governed by and construed in accordance with the laws of the State of Arkansas.

**Questions About Our Privacy Policy**

If you have any questions about this Privacy Policy or concerns about the way we use personal data, please contact the church office at 479.855.1126 or email [questions@bvcc.net](mailto:questions@bvcc.net).

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